Our Vision

We envision a world where every person in every community has an opportunity to live their healthiest life.

OUR MISSION

We build partnerships to address health inequities by fostering trusted community engagement, fundraising, and offering programs and services to help support communities where everyone can thrive.
Our Year

CHC’s 2023 was marked by major milestones and accomplishments. The organization said goodbye to long-time CEO, Tom Bognanno, as he embarked on his retirement. After an extensive search led by our Board of Directors, we welcomed Jean Accius, PhD, as our new leader in February. The transition followed a concentrated effort by CHC’s leadership to embark upon strategic evolution for the nearly 70-year-old nonprofit.

Among highlights for the year, in March 2023, the BBB Wise Giving Alliance released a case study on CHC’s transition to a health equity-focused organization. The case study coincided with Tom’s official retirement in March and outlined the steps CHC’s Board of Directors and leadership took to transform CHC and position us for the future.

CHC continued the expansion of CHC’s health equity programs and grants, including our Black Birthing Initiative, and launched additional partnerships in underserved communities. Partnerships thrived with record-setting years for several workplace giving campaigns. CHC’s innovative Corporate Leadership Council also continued to grow, now representing dozens of leading organizations committed to social impact.

CHC staff and leadership celebrated the retirement of long-time CEO Tom Bognanno at CHC’s home office in Alexandria, Va.
Health Equity

We’re proud to partner with thousands of local community-based organizations, multinational corporations and government agencies, all joining us to create healthier communities.

CHC announced the next phase of a $7 million grant partnership with Elevance Health Foundation in 2023. Thanks to Elevance, CHC launched the BBI to address the maternal health crisis and reduce preterm births through community-based collaborative and capacity-enhancing partnerships. Now in year three, the program has continued to grow and has expanded to new communities.

Merck partnered with CHC to advance more equitable health outcomes in breast and cervical cancer prevention in Atlanta among Black and Hispanic women and other underserved populations.

CHC hosted several events in support of our health equity work. MetroHealth and CHC connected in Cleveland to screen the Aftershock documentary and raise awareness. Hilti North America also sponsored a screening and a guest panel in Washington, DC.

CHC joined the World Economic Forum’s Global Health Equity Network, signing the "Zero Health Gaps Pledge" to shape a healthier and more inclusive world through prioritizing health equity. Health inequities cost the United States $320 billion annually and are both an economic and ethical imperative.

CHC at Clinton Global Initiative

In September, CHC announced an expansion of its $7 million Black Birthing Initiative to reduce preterm birth rates and advance maternal health equity. CHC’s Commitment to Action celebrated at the Clinton Global Initiative (CGI) 2023 Meeting in New York will address maternal health infrastructure and collaboration in Indianapolis by creating new CoLABS, multi-sector collaboratives of community-based organizations.
Thought Leadership

In 2023, CHC embarked on a transformational journey, crystallizing our mission, vision, organizational values, and our areas of focus. With Dr. Jean Accius as our leader, CHC continues to grow our work in health equity through thought leadership and programmatic initiatives. CHC is also expanding and deepening our presence on Capitol Hill in addressing the social drivers of health.

CHC’s Corporate Leadership Council grew to more than 50 top CSR, ESG and DEI leaders, advancing social impact together. The group continues to meet monthly with special topics and guest speakers.


Silicon Valley magazine recognizing us as a 2023 Top Company to Watch.

CHC President and CEO Jean Accius, PhD, spoke at the Milken Institute 2023 Global Conference. The session, “Growing Up Online: Youth Mental Health in a Modern World Part 2,” followed a session with musician, actor and activist Demi Lovato. NBC News correspondent Savannah Sellers moderated both parts of the session.
Workplace Giving & Corporate Partnerships

More than 70% of those surveyed in the 2023 Edelman Trust Barometer say to improve health, business must improve the health of local communities, including addressing health issues such as inequality and convening stakeholders to improve healthcare. CHC is doing just that, partnering and driving positive progress while raising critical funds for trusted nonprofits.

CHC partnered with MetLife, Elevance, Hilti, Connexus and Saks on additional volunteer projects locally, nationally and globally. CHC partner King County led a special fundraising campaign to support Doctors Without Borders in response to the devastating earthquake that struck Turkey and Syria in February of this year. King County employees contributed more than $44,000 to this campaign.

CHC collaborated with companies like Saks, Hilti, Elevance, WNBA Connecticut Sun, and Mohegan Sun and their employees to assemble Healthier Mom Kits, a volunteer activity packing kits filled with educational resources and items that support pregnant women. These have been given to more than 10 birthing centers in 10 states.

Our longstanding Ohio State Campaign partnership saw the generosity of employees increase this year for a total of $373,000 supporting CHC and our nonprofit partners.

Telligen Community Initiative and the Chickasaw Nation sponsor panel

In March, CHC, along with community-based organizations and Native American experts, hosted a Mental Health and Substance Use Disorder Convening on March 28 in Sulphur, OK. This event was held in support of Chickasaw Nation Citizens to improve access to resources and programs in Indian Country. Panelists shared information about how to connect and coordinate care through UniteUs, an immersive, referral-based platform.
The Value of Partnership

"CHC has brought a lot to Children’s National and given us tremendous benefits. We engage individuals across the country. It used to be just the Combined Federal Campaign, but now through CHC, we have accessed state campaigns. We’ve seen the revenue come back to us in support of our patients and families. And before we began working with CHC, we didn’t even realize we could activate individuals across the country in this way. It’s amazing how many have had experiences with Children’s National through our specialty services and now they have the opportunity to engage and give back. And we’ve seen it in the numbers and in the dollars. And we’re very grateful for this for this broadening of our network."

-Miriam Selman, Children’s National Hospital Foundation

Nonprofit Partners

CHC’s charity partners meet strict accountability standards including: each charity must undergo an annual application and review process; be a 501(c)(3) non-profit organization as certified by the IRS; have an annual audit conducted in accordance with the generally accepted auditing standards of the American Institute of Certified Public Accountants; have an active, voluntary board of directors; have fundraising and administrative costs that are at or below industry standards; and meet other specified requirements.

CHC raised more than $20 million through workplace and corporate giving, plus increased our share of Combined Federal Campaign (CFC) pledges by 1%. We drive resources to more than 5,000 nonprofits annually through workplace giving campaigns.

CHC also organized a CFC Town Hall, an exclusive opportunity for CHC’s nonprofit partners to hear from CFC leadership on campaign trends and strategies, and to ask questions about the issues that matter most to them.
### Financials

#### Assets, Liabilities and Net Assets

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<thead>
<tr>
<th></th>
<th>2022</th>
<th>2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assets</td>
<td>23,119,840</td>
<td>24,568,163</td>
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<tr>
<td>Liabilities</td>
<td>13,424,819</td>
<td>13,996,268</td>
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<tr>
<td>Net Assets</td>
<td>9,695,021</td>
<td>10,571,895</td>
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#### FY23 Annual Operating Expenses

- **Program Expenses (95.2%)**
- **Management & General (3%)**
- **Fundraising (1.8%)**

#### Program Revenue

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<tr>
<th></th>
<th>FY23</th>
<th>FY22</th>
<th>FY21</th>
</tr>
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<tbody>
<tr>
<td>Gross Campaign Revenue</td>
<td>18,913,990</td>
<td>18,798,060</td>
<td>21,311,955</td>
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<tr>
<td>Less: distribution to designated campaigns</td>
<td>(15,539,314)</td>
<td>(15,315,038)</td>
<td>(17,485,675)</td>
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<tr>
<td><strong>Net Campaign Revenue</strong></td>
<td>3,374,676</td>
<td>3,483,022</td>
<td>3,826,280</td>
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<td>Health Equity Program Revenue</td>
<td>3,281,113</td>
<td>2,035,066</td>
<td>-</td>
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<tr>
<td><strong>Total Program Revenue</strong></td>
<td>6,655,790</td>
<td>5,518,088</td>
<td>3,825,280</td>
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<tr>
<td>Other Revenue</td>
<td>1,681,645</td>
<td>923,568</td>
<td>1,169,660</td>
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<tr>
<td><strong>Total Revenue</strong></td>
<td>8,337,434</td>
<td>6,441,656</td>
<td>4,995,940</td>
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#### Expenses

<table>
<thead>
<tr>
<th></th>
<th>FY23</th>
<th>FY22</th>
<th>FY21</th>
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<tbody>
<tr>
<td>WPG Program Expenses</td>
<td>3,738,594</td>
<td>3,796,845</td>
<td>4,668,194</td>
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<tr>
<td>Health Equity Program Expenses</td>
<td>2,741,289</td>
<td>393,586</td>
<td>-</td>
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<tr>
<td><strong>Total Program Expenses</strong></td>
<td>6,479,883</td>
<td>4,190,431</td>
<td>4,668,194</td>
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<td>Administrative expenses</td>
<td>622,747</td>
<td>692,927</td>
<td>777,504</td>
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<td>Fundraising Expenses</td>
<td>380,956</td>
<td>259,009</td>
<td>282,641</td>
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<td><strong>Total Expenses</strong></td>
<td>7,483,586</td>
<td>5,142,367</td>
<td>5,728,339</td>
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<td><strong>Change in Net Assets</strong></td>
<td>853,848</td>
<td>1,299,289</td>
<td>(732,399)</td>
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Board Leadership

Adam Rothschild  
Board Chair  
Investor & Consultant  
Chappaqua, NY

Alison Braman  
Board Co-Vice Chair  
Senior VP Human Resources  
Hilti North America  
Plano, TX

Dr. Tenbit Emiru, MD, PhD, MBA  
Board Co-Vice Chair  
Executive Vice President & Chief Medical Officer  
UCare  
Minneapolis, MN

Charleeda Redman  
Board Secretary  
VP Strategy Integration  
Roberts Center for Pediatric Research, Children’s Hospital of Philadelphia  
Philadelphia, PA

Abu Arif  
Board Treasurer  
President & CEO  
Ameriprise Bank FSB & GM  
Banking/Cash Solutions  
New York, NY

Karen Addis  
President & CEO  
Addis Communications  
Ashton, MD

Kellie Adesina  
Director, Government Affairs  
The Kraft Company  
Washington, DC

Anne Mai Bertelsen  
Fortune 500 C-Suite Global Growth and Transformation Advisor  
West Orange, NJ

Alex Cunningham  
Consultant  
Alameda, CA

U. Michael Currie  
Former UnitedHealth Group Chief Health Equity Officer  
National Healthcare Expert  
Fulton, MD

Pavni Aeshini Guharoy, MPHE  
Owner  
MetaMorph, LLC  
Washington, DC

Xiaoteng Huang  
Consultant  
McKinney  
Minneapolis, MN

Joy Lewis  
Equity Strategies and Executive Director, Institute for Diversity and Health Equity  
American Hospital Association  
Washington, DC

Howard Miller  
Partner  
Lapine Group  
McLean, VA

Jillian Niesley-Mershon  
Associate Vice President Charitable Initiatives  
Saks Fifth Avenue Foundation  
New York, NY

Alan Nevel  
CEO & Managing Partner  
A.K. Nevel & Associates  
Strongsville, OH

Brian Palmer, DO, MPH  
HIV Prevention Medical Scientist  
Gilead Sciences  
Foster City, CA

Romana Rolniak  
Director  
Global Communications – Supply Chain  
Walmart US  
Bentonville, AR

Karen Spruill  
Director  
FEP Member Experience  
BCBS Association  
Washington, DC

John Stanoch  
Chair  
Medica Foundation  
Minneapolis, MN

Nancy Taylor  
VP, Quality Operations  
The Permanente Federation  
Kaiser Permanente  
Oakland, CA

Art Taylor  
President & CEO  
BBB Wise Giving Alliance  
Arlington, VA

Teleangé Thomas  
Chief Operations & Relationships Officer  
JumpStart, Inc.  
Cleveland, OH

Juan Zuniga  
Managing Partner  
Rimon Law  
San Diego, CA

Jean Accius, PhD  
President & CEO  
CHC: Creating Healthier Communities  
Alexandria, VA