Why A Campaign For Health Equity?
Good health is the great equalizer. But the health of our communities has never been more off balance. The COVID-19 pandemic magnified longstanding health inequities that disproportionately impacted people in under-resourced communities—with communities of color most significantly affected. At CHC: Creating Healthier Communities, we believe that everyone should have access to the resources necessary to live a healthy life, no matter their race, gender, financial situation, or geographic location.

What Is CHC Giving Day #ForHealthEquity?
CHC Giving Day #ForHealthEquity is an extension of our annual workplace giving campaign. Marking one year to the day since COVID-19 was declared a pandemic, CHC Giving Day #ForHealthEquity will bring together communities, nonprofits, organizations and their teams for a national day of giving.

Funds raised will support CHC’s #ForHealthEquity cause campaign, which supports advancing health equity in communities across the country, especially those most affected by COVID-19. While CHC Giving Day #ForHealthEquity will take place on March 11, there will be activations throughout the month across social media to support our collective fundraising efforts.

How To Support
With your help, we hope to make March 11 the largest single day of giving for health equity in the U.S.

You can...
- Promote CHC Giving Day #ForHealthEquity on your social media by using the suggested social copy and graphics
- Donate to the #ForHealthEquity cause campaign
- Encourage your colleagues, friends, and family to join you in this movement by emailing them the giving page link

Suggested Social Media Content
We encourage you to post the following content via social media and tag us using @chcimpact on Twitter and LinkedIn.

Don’t forget to download and use accompanying graphics!

LINKEDIN/FACEBOOK
This March 11 will mark the first @chcimpact Giving Day, and one year of the COVID-19 pandemic. Join the movement and go all in #ForHealthEquity to raise funds towards supporting the causes and charities that help build, protect, and maintain healthy communities. You can get started today at http://bit.ly/ForHealthEquity. Don’t forget to mark your calendar and ask your network to join you to expand your impact.

TWITTER
Join the movement on March 11 for the first @chcimpact Giving Day to raise funds #ForHealthEquity. We believe together, we can power transformative change. Pledge your support today and share this to expand your impact. Learn more here: http://bit.ly/ForHealthEquity

Learn More
Visit chcimpact.org/for-health-equity/

Thank You!